

Health + Energy Program Design Network

Session 2: Pursuing Health Funding to Support In-Home Energy Efficiency and Health Services

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Thursday, March 25, 2021 @ 3pm Eastern



American Council for an Energy-Efficient Economy



The American Council for an Energy-Efficient Economy is a nonprofit 501(c)(3) founded in 1980. We act as a catalyst to advance energy efficiency policies, programs, technologies, investments, & behaviors.

Our research explores economic impacts, financing options, behavior changes, program design, and utility planning, as well as US national, state, & local policy.

Our work is made possible by foundation funding, contracts, government grants, and conference revenue.

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ACEEE
American Council for an Energy-Efficient Economy

Agenda

- Intro and Housekeeping
- Presentation: Pursuing Health-Related Funding
- Regional Breakouts and Work Session
- Regroup for Resource Share-out and Polling
- Open Chat and Tech Support

Session 1 Resource Recap

- Resource folder was emailed out, will be dropped in Chat again at end of today's session
- Recording available in this folder, along with:
 - Workbook link
 - Services Guidance Document
 - PDF of slides from Session 1
- Feel free to share these materials with others!

Members Taking Action - Session 1

Explore who in my community is most affected

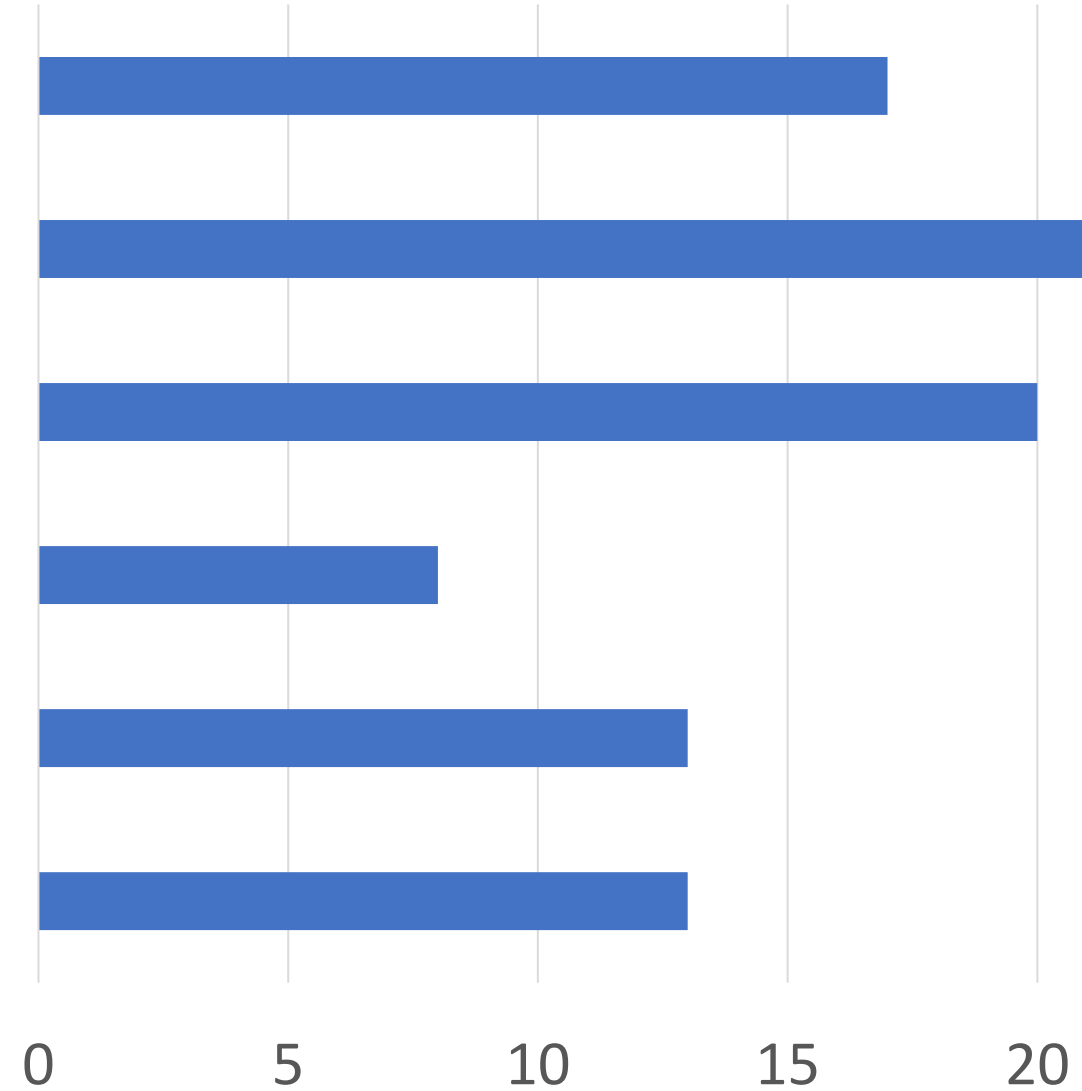
Reach out to your local public health department

Make contact with a local health-focused org

Talk to the person who decides what we can offer

Identify some specific health services that my program could offer

Find the answers to questions from Workbook 1



First Deep Dive Session Topic (Live Zoom Poll)

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Working Session/open chat space?
(Live Zoom Poll)

Workbooks

- Online documents for helping structure thinking
- A link to today's workbook has been dropped into the chat, please open it now (there's a space you can use to take notes)
- To save your work, **enter your email address and press Submit**
- This will send an email to you (and ACEEE) with your responses, along with a link enabling you to edit them
- We'll use these books during today's breakout session. For now, please stay on Page 1 (name and note-taking section)

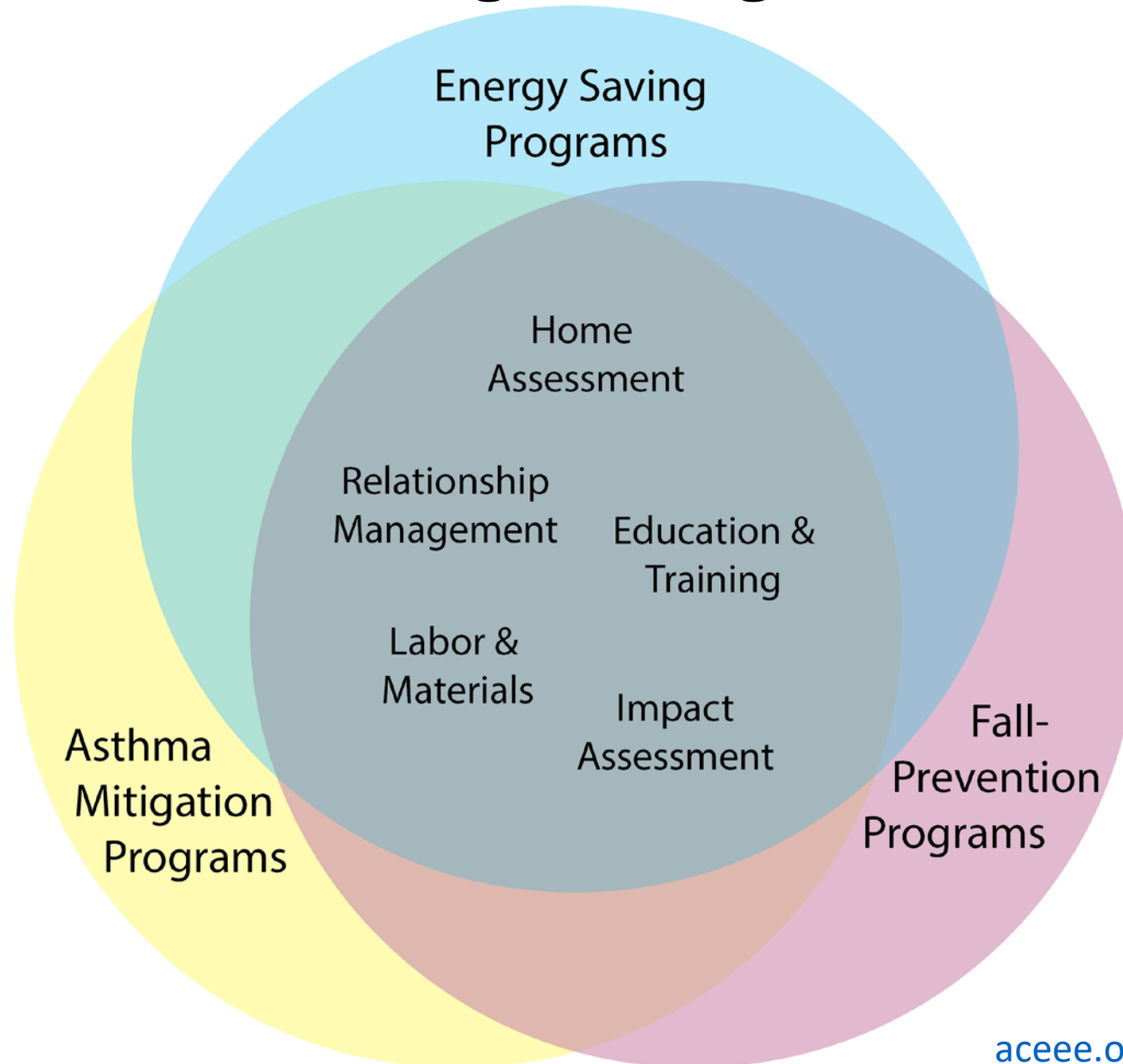
Session 2: Pursuing Health-Related Funding for Residential Energy Efficiency and Complementary In-Home Health Services

We are focusing today on funding AND resources

- Direct financial support (grants, contract arrangements or reimbursement for services)
- Cross-referral arrangements
- Data sharing and other coordination
- Other in-kind support (technical assistance, information resources, publicity, meeting space, etc.)

Potential use	Description
Home assessment	An initial visit or series of visits to understand the current state of housing or resident health and identify opportunities for remediation or improvements
Relationship management	Communication with program participants and partners, along with some aspects of program administration
Education and training	Encompasses health- or energy-related education for program participants, contractors, or others who will carry out program work
Labor and materials	Materials and labor to alter the home environment and/or-remediate in-home hazards
Impact assessment	Post-work evaluation of changes to housing conditions or changes in resident health and well-being

Potential to Braid Funding and Program Infrastructure



Cross-Sector Funding Sources

Traditional Weatherization Funding Sources

Weatherization Assistance Program (WAP)

Low Income Home Energy Assistance Program

Utility Energy Efficiency Programs

State & Local Supplementary Funds

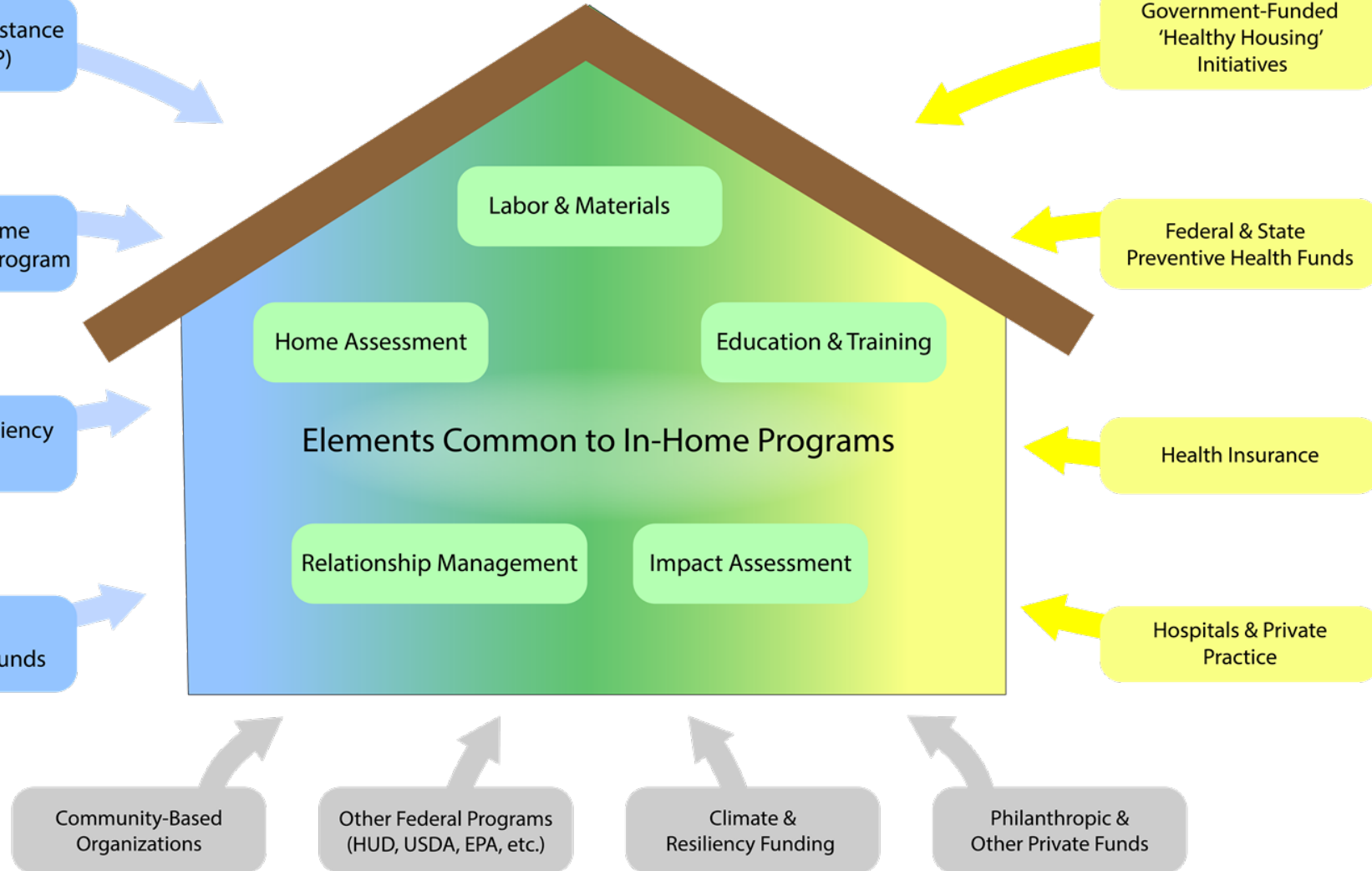
Preventive Health Care Funding Sources

Government-Funded 'Healthy Housing' Initiatives

Federal & State Preventive Health Funds

Health Insurance

Hospitals & Private Practice



Community-Based Organizations

Other Federal Programs (HUD, USDA, EPA, etc.)

Climate & Resiliency Funding

Philanthropic & Other Private Funds

Examples of Other Potential Funding Sources

How can our program lay groundwork to obtain health-sector funding and resources?

Step 1. Identify the Potential Funding Types Available to Your Program

What kinds of funding might you investigate?

ACEEE has resources on many of the below (not comprehensive!)

- Federal Health Care Funding
- Federal Grant Funding
- Hospitals, Clinics, and Other Health Service Providers
- Other Sources – state/local, public/private

Federal Health Care Funding

- Medicaid
 - **State Plan Amendments**
 - **1115 Waivers**
 - **Managed Care Organizations**
- State Children's Health Insurance Program
 - **Health Services Initiative mechanisms**

Federal Grant Funding

- Lead remediation and healthy housing funds (Dept. of Housing and Urban Development)
 - Including a history of braid-able lead remediation and related grants
 - Recently a grant was offered specifically related to linking WAP and lead remediation services, with a focus on demonstrating asthma outcomes
- National Asthma Control Program
 - Support for in-state asthma mitigation coordination (may be nonmonetary)
- Community development funding may be evolving rapidly given COVID-19-related stimulus packages -- watch this space

Hospitals, Clinics, and Other Health Providers

- Private insurance companies
 - Direct support of preventive measures
 - Programs supported by philanthropic operations
- Hospital Community Benefit Funds
 - ACA (2010) requires a periodic Community Health Needs Assessment and mitigation planning, including spending

Other Sources

- Lots of diversity at state and local levels
- Public and private sector sources
- Reach out to local health and housing agencies – they may be aware of opportunities that fit your program's situation

Considerations for whether a funding source is appropriate

- What types of activities can the funding support?
- Does (or could) your program meet any specific needs for which the funding opportunity is intended?
- Does your program have sufficient administrative resources to manage reporting or coordination requirements?
- Are key local or state agencies open to taking the needed steps?

Step 2. Build relationships with health-focused organizations

- Learn who is doing what in your area, and what those groups need
- Identify a regular point of contact who might become a champion
- We'll have a session on this in May

Step 3. Develop a health-based value proposition for your program

- Take time to understand your audience and how they make decisions
 - Articulate a shared vision with any key partners in the health sector
 - Get their help to speak the language!
- Document the health-related benefits your program does (or could) provide
 - Collect, estimate, and maybe even monetize these outcomes to help build your case
 - ACEEE has several resources on this
 - This is the topic of our April (next!) session
- Point to successful examples similar to what you hope to do

Step 4. Seek opportunities to reduce costs through shared program administration

- As relationships develop, opportunities to coordinate resources may emerge
- Example: the One Touch Program Model
 - Single initial assessment
 - Referrals to multiple services from various providers

Step 5. Offer services that maximize health benefits

- If you are already impacting health – are there opportunities to make an even bigger difference?
 - E.g. adding asthma-trigger identification and education to weatherization
- These opportunities may become clear through taking time to know your communities and understand their health needs!

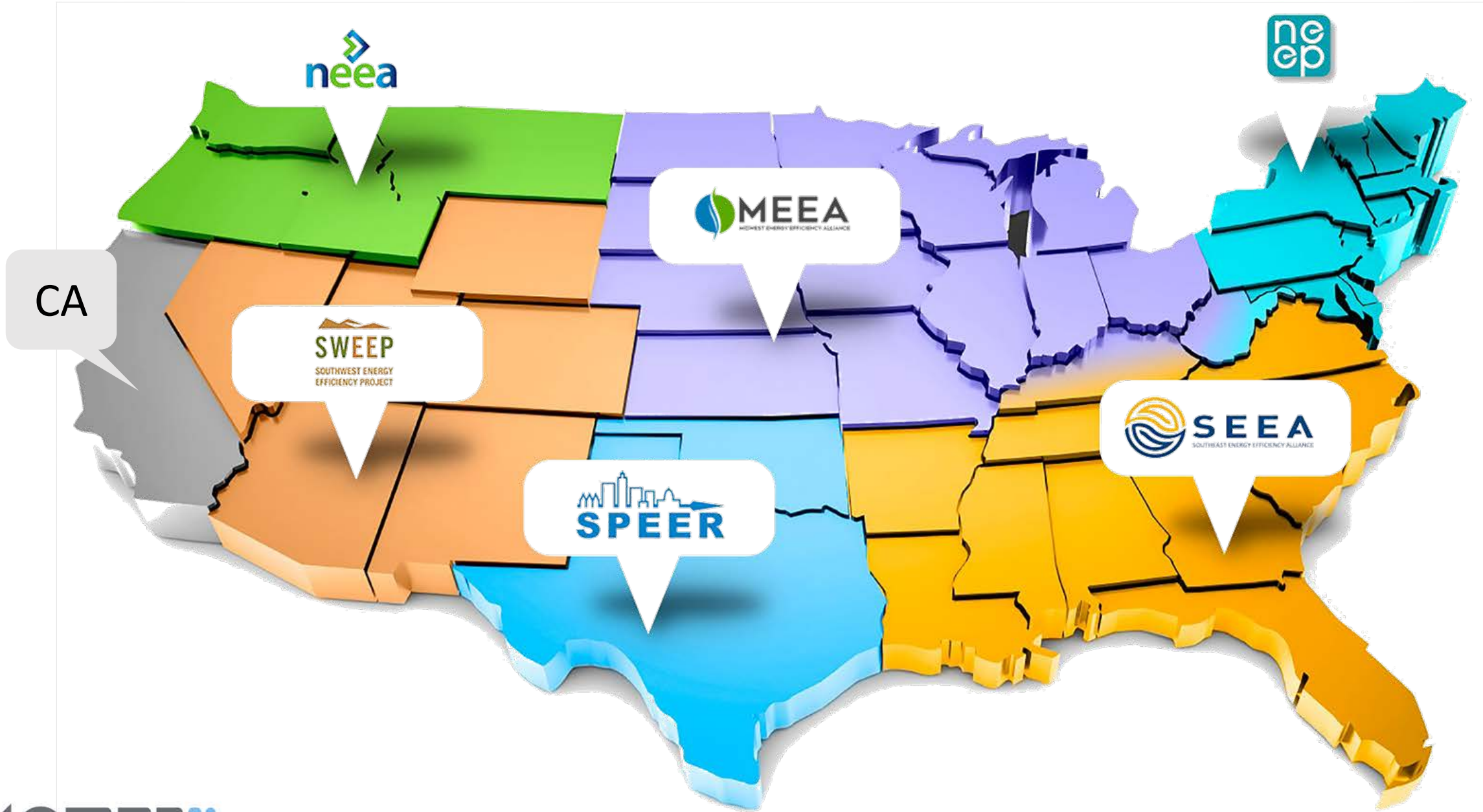
Step 6. Promote equitable outcomes

- Certain communities bear a heavier burden of risk factors for preventable disease – often along racial lines
- Health actors are increasingly interested in addressing these disparities, but may not be equipped with solutions
- Programs that can target these risk factors can help reach overburdened communities, and may be positioned especially well to partner with health-sector actors.

Step 7. Start small now

- Small things now can help lay the groundwork for more later
- What can you do *right now* to start making health a part of your program's activities? E.g.:
 - Adding a few additional health questions to an assessment
 - Flagging and tracking health-and-safety-related deferrals
 - Starting conversations with health-sector actors that could some day be partners

Regional Breakout Discussion Sessions



Breakout Discussion

- Quick Intros (name, location, 1 sentence about what kind of program you run, and 1 sentence about where you are at with incorporating health into your work)
- Discussion Question (15-20 min as time allows)
 - **SEE PAGE 2 OF YOUR WORKBOOK**
- Action Planning on Workbook Page 3 (5 min)

Room Name	States Included
Room 1 – Northwest	WA, OR, MT, ID, AK
Room 2 – Midwest/ N. Plains	MI, MN, KY, OH, IN, IL, MO, WI, IA, ND, SD, NE, KS, WV
Room 3 – Northeast	ME, VT, NH, CT, RI, MA, NY, NJ, DE, PA, DC,
Room 4 – Southeast	AL, AR, FL, GA, KY, LA, MI, NC, SC, TN, VA
Room 5 – South-Central	TX, OK
Room 6 – Southwest/ Mt. West	NM, AZ, CO, UT, NV, WY
Room 7 – California and Hawaii	CA, HI
Room 8 – National / Non-Program	Policy advocates, others

Welcome Back!

(Did you save your workbook by pressing “Submit” on the last page of the document?)

Continue your brainstorming and regional networking on the Google Groups forums

- We have opened regional threads to break the ice!
- We recommend sharing:
 - Your name and contact info
 - Your program/organization
 - One thing you're doing (or considering) to add health services to your program
 - One question you have that someone else in the network might be able to answer
- Link has been dropped in the chat, and will be emailed out too
- You can control whether you see email digests from these forums

Calendar of Upcoming Sessions

Date	Session Theme
Thurs. Apr. 1 12PM ET	Working Session
Thurs. Apr. 29 3PM ET	Document and communicate health impacts of your program
Fri. May 28 3PM ET	Build relationships that expand services and funding for your program
Thurs. Jun. 24 3PM ET	'Programs in the Wild': Peer sharing of program design successes

Dates and times of deep-dive topical sessions will be announced by email as soon as they are scheduled.

Poll: Topics of Interest

Are there particular topics that have come up during this session that you would like to hear more about at a future deep-dive?

- Please type your answers into the chat window!
- You can also send it as a private message now to the organizers, or directly to Christine at cgerbode@aceee.org.

A link to Session 2 resources has been pasted in the chat and will be emailed out to you.

Please go introduce yourself on the Google Group briefly!
We'll stick around to help you troubleshoot.

Feel free to send questions, comments, or feedback to
Christine at cgerbode@aceee.org.

